

Sensational & Opticon; the perfect collaboration for mobile solutions

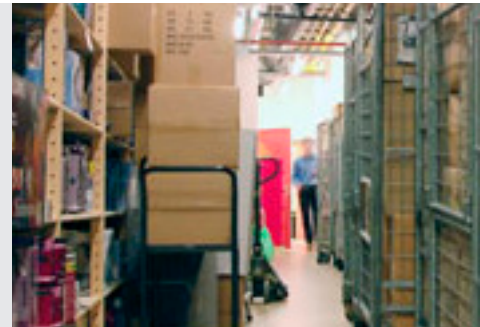


SENSATIONAL

OPTICON

Introduction

Sensational is an innovative software developer based in Switzerland that provides excellent mobile solutions for over 15 years. They are a satisfied reseller of Opticon's H-27 Mobile Computer and the OPN-2001. With Opticon's hardware and their mobile solution, Sensational has created a complete business-to-business app for distribution companies and their customers.



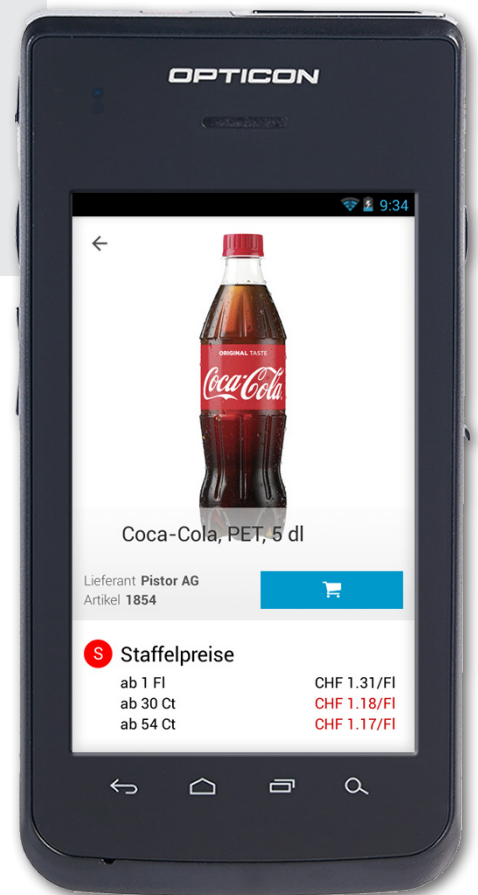
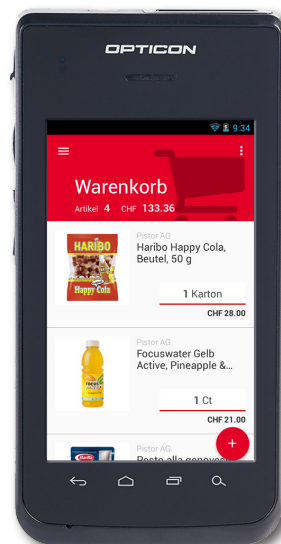
The solution

Sensational developed an application for the H-27 that enables the user to scan, order and track products. After scanning the product the user can access information about the product, check the stock and order on the spot if needed. The distributor receives the order(s) and will process the delivery. This saves the user a lot of time and increases the efficiency of their stock management.

Sensational offers this complete solution to distributors, for example the food service provider Pistor, who in turn gives or lends it to their business customers to create a lasting partnership. It ensures that the user will order through Pistor. Both Pistor and the user benefit from this; for the user it is easier to order and to exercise more control over their inventory, Pistor benefits because they have an additional loyal customer.

About Pistor

Pistor is a leading food service company and delivers frozen, fresh and dry goods to the hospitality sector. After its launch the Pistor online ordering system quickly established itself. The system which is based on Sensational's e-commerce platform offers advantages for all partners. The chefs appreciate the handy barcode scanner for easy identification and ordering of products, while Pistor was able to automate a large part of the previously manual labour. Pistor is a satisfied user of Sensational's application and Opticon's H-27.





The markets

The application is suitable for users in the healthcare and food service industry and provides them with the convenience of on the spot ordering of all kinds of consumables needed in that market. The user can choose between several suppliers, so they can pick the product that best suits their situation.

The software provided and developed by Sensational has a couple of customizable options to enable the distributors to expand their brand visibility.

The smaller option

For the small user, like a small shop or medic centre, or when gifting a H-27 is too costly, Sensational offers a solution that consists of a web application in combination with the OPN-2001, a companion scanner made by Opticon. This combination offers the same features as the solution with the H-27 except that ordering or product information is not available on the spot.

Both solutions enable the user to:

- Order items
- Track inventory
- Asset management
- Choose from different suppliers

Sensational provides the whole solution for the distributor; the hardware, software, installation and integration.



Opticon solutions



H-27



OPN-2001

"With the help of Sensational we managed to launch a mobile ordering system that was fully adapted to our needs in a very short time. The ambitious goals were fully achieved."

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Werner Tschanz,
Head of IT at Pistor